

Graphic Designer Freelancer

Description

We are looking for a Graphic Designer with 3 to 5 years of work experience, preferably in digital experience.

- Oversee design and production of all online and offline marketing material
- Conceptualize and execute the creative design strategy behind ad campaigns
- Develop our company brand to increase brand presence
- Excellent time management and organizational skills.
- Accuracy and attention to detail
- An understanding of the latest trends and their role within a commercial environment
- Able to interpret complex concepts and translate them into easy to understand graphs, charts, and visual graphics
- Design clear engaging graphic communications creative posts and powerful presentations that make an impact
- Understand the latest PowerPoint trends and designs and can add visuals charts and graphics to create presentations
- Strong technical skills including excel, word, Photoshop, Illustrator, and InDesign

Responsibilities

- Responsible for developing and maintaining customized templates and graphics to ensure a consistent look and feel for the department
- Designing graphic content, illustrations, and infographics
- Managing graphic designs from conception to delivery
- Generating fresh concepts
- Ensuring brand consistency throughout various marketing projects
- Liaising between the marketing and design teams to ensure deadlines are met
- Keeping up-to-date with industry developments.

Skills

- Conceptual Thinking
- Typography Skills
- Design Skills
- Proficient in Adobe creative suite

Employment Type

Freelancing

Job Location

Remote work from: India

Base Salary

₹ 25000 - ₹ 40000

Experience

3 – 5 years

Education

Bachelor's degree or equivalent experience in Graphic Design

Industry

Marketing

Working Hours

9 Hours